

METROVATION

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Santa Rosa Southside Shopping Center

2661-2735 santa rosa avenue
santa rosa
california



description Santa Rosa Southside is a regionally-focused shopping center in a strong market. The center is mid-way between two other major centers on Santa Rosa Avenue, creating a powerful draw for shoppers and making access to over 50 major and specialty stores easy and convenient.

tenants in close proximity Costco, Best Buy, Marshalls, Office Depot, Sportmart, Target Greatland, Bed Bath & Beyond, Borders Books & Music, Michaels

major tenants in project
Cost Plus World Market, Toys R Us, REI, Party City

project size 120,000 square feet of gross leasing area

year built | redeveloped Built in 1984 and continually updated

trade area Santa Rosa Southside is located in the heart of a prime retail trade area in northern California. The regional trade area is approximately 675,000 in population, and runs from north of the Golden Gate Bridge to beyond Fort Bragg and west to include Napa and Clearlake. According to the City of Santa Rosa's Retail Market Analysis, population is expected to increase to almost 700,000 by 2012.

The center has the only Toys R Us, Cost Plus World Market, and REI along the Highway 101 corridor north of Marin County to the Oregon border.

The immediate Santa Rosa trade area is very strong and includes the growing cities of Petaluma, Rohnert Park, and Windsor. Santa Rosa is the county seat of Sonoma County, with a population of approximately 155,000.

location The shopping center is at the Yolanda Exit off Highway 101 in Santa Rosa, California.

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